

IN TOUCH WITH
KNOWLEDGE



GUIDO 

IN TOUCH WITH THE EXHIBIT

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GUIDO - A NEW WORLD OF EDUTAINMENT

TREAT YOUR VISITORS TO **UNFORGETTABLE MUSEUM MOMENTS**

RENDER YOUR EXHIBITION INFORMATION **FUN AND FASCINATING**

BENEFIT FROM STATE-OF-THE-ART **EDUTAINMENT**

THE GUIDO MULTIMEDIA GUIDE OFFERS **UNLIMITED POSSIBILITIES**

ENTER A **NEW WORLD OF COMMUNICATION**

IN TOUCH WITH ...

... THE VISITOR

The **GUIDO** multimedia guide transforms every exhibition into a fun-filled world of knowledge. As an edutainer, quizmaster, game partner and narrator, it automatically places the focus on the exhibition. **GUIDO** can be used to create and incorporate information about museum objects, games, quizzes and themed tours into your exhibition. Children, youth and adults can answer quiz questions and keep score of their points. In this manner, the museum not only communicates information to its visitors, but also has the possibility of creating contests and awarding prizes to the winners. **GUIDO** can thus generate repeat visits.

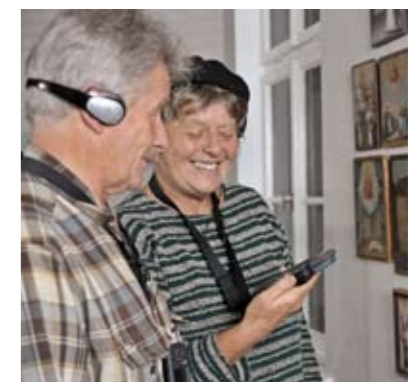
... THE OBJECT

Operating **GUIDO** is easy and convenient. The device is equipped with a bar code or RFID read head and connects directly with the museum object. This provides the user with quick and direct access to information, without having to fuss with complicated navigation menus. Communication thus becomes an entertaining and active experience. **GUIDO** offers countless possibilities for combining diverse and interactive exhibition information.

... THE MANAGEMENT

With **GUIDO** you can self-manage special themed tours, integrate different media formats or create fun edutainment games. In addition, **GUIDO** has an integrated content management system which enables you to adapt the user interface and fonts to your museum's graphics. **GUIDO** is versatile and therefore suited for museums and themed exhibitions, collection presentations, archive tours, company tours, showrooms, animal parks, fun-filled city tours, archaeological excavation tours or permanent exhibitions.

IN TOUCH WITH
THE SECRET



Tiroler Volkskunstmuseum Innsbruck

FUNCTION

CONTENT

- Multimedia diversity: texts, images, floor plans, music, video files and games can be freely combined
- Touch navigation for panoramic images, zoom function and sublevels
- Game modules for quizzes, picture riddles, puzzles, audio features, interactive games
- Flexible game content and scores for unlimited game and information applications
- Different game levels for specific age groups
- Unlimited selection of languages

HARDWARE

- Ergonomic industrial casing, "shock resistant" up to 1m
- 3.5" QVGA backlight touch screen
- Portrait and landscape screen display
- Bar code and RFID read head or touch keyboard
- 8 GB expandable memory
- Integrated WLAN for data synchronisation
- Synchronisation with external video player and show controller
- Lithium-ion rechargeable battery for long service life
- 127 x 75 x 21 mm, 177g (scan head 42 x 50mm, 35g)
- Adjustable carrying strap, headphones
- Charging station for 1 or 4 devices

